

International Advisory Committee

Chairman

Prof. Rick D. Rudd, Virginia Tech, USA

Convener

Dr. Jack Elliott, Professor and Senior Scientist
Norman Borlaug Institute for International Agriculture, USA

Members

Dr. Janaki Alavalapati, Auburn University, USA
 Dr. Mohammad Nasir Uddin, Professor
Bangladesh Agricultural University, Bangladesh
 Dr. Lavlu Mozumdar, Bangladesh Agricultural University, Mymensingh
 Dr. Komali Kantamaneni, University of Central Lancashire, UK
 Prof. Chad Staddon, FRGS, UWE, Bristol
 Dr. Nand Kishore Agrawal, ICIMOD, Kathmandu, Nepal
 Dr. Graeme Macrae, Massey University, Auckland, New Zealand
 Dr. Chandana Jayawardena, Sri Lanka
 Dr. Vikram Koundinya, Associate Professor of Extension & Evaluation
Specialist Community & Regional Development, UC Davis
 Dr. Ranjita Puskur, IRRI Representative to India, CGAIR, Gender Platform
 Dr. Dominic Glover, Institute of Development Studies
University of Sussex, UK
 Dr. Francesco Carnevale, Programme Director
SRI-2030, The Downforce Trust, UK
 Dr. Stephanie Buechler, Pennstate, USA
 Dr. Hakeem ABD, Wasit University, Iraq
 Mr. Debraj Behera, Consultant, World Bank
 Dr. Mahesh Jaishi, IAAS, Nepal
Co-Organising Secretaries
 Dr. Shantanu Kumar Dubey, ICAR-IIPR
 Dr. Virendra Kamalvanshi, BHU
 Dr. Bineeta Satpathy, DRPCAU
 Dr. Shubhadeep Roy, ICAR-IIVR
 Dr. V. Jyothi, ANGRAU, BAPATLA
 Dr. Saikat Maji, BHU
 Dr. M Senthil Kumar, TNAU
 Dr. Dheeraj Mishra, BUAT
Joint Organising Secretaries
 Dr. Sravan Taminana, PJTSAU
 Dr. Arindam Nag, BAU
 Dr. Sarbani Das, OUAT
 Dr. Tarun Verma, BHU
 Dr. P. K. Tewari, IGKV
 Dr. Jai Praksh, ANDUAT
Assistant Organising Secretaries
 Dr. Neha Upreti, Uttarakhand
 Dr. Girijesh Singh Mahra, ICAR-IARI
 Dr. Pratibha Joshi, ICAR-IARI
 Dr. Amit Singh, ANDUAT
 Dr. Sundhar Vadivu, S, TN
 Dr. Shantanu Rakshit, NRC-Camel
 Dr. Pramod K. Prajapati, SVVV-Indore
 Dr. Mohammad Hasim, GNSU-Sasaram
 Dr. Ashima Muyal, BHU

Conference Secretariate

Organizing Secretary

Dr. Kalyan Ghadei, Professor & Head
Department of Extension Education

Institute of Agricultural Sciences, BHU, Varanasi-221005, U.P., India

e-mail: ieeebhu2023@gmail.com | www.ieecbhu.in | Fax: 91-542-2368993

Contact: +91-9439795836; +91-7839304954; +91-8555908100; +91-9415447694

Conference Committee

Chief Patron

Dr. Sudhir Kumar Jain
Vice-Chancellor
Banaras Hindu University, Varanasi

Patron

Dr. Himanshu Pathak
DG, ICAR and Secretary, DARE

Co-Patrons

Dr. A.K. Singh
Vice-Chancellor, RLBCAU, Jhansi
 Dr. Anupam Mishra
Vice-Chancellor, CAU, Imphal
 Dr. Saket Kushwaha
Vice-Chancellor, RGCU, Arunachal Pradesh
 Dr. J.P. Sharma
Vice-Chancellor, SKUAST, Jammu
 Dr. P S Pandey
Vice-Chancellor, DRPCAU, Bihar
 Dr. P. K. Raul
Vice-Chancellor, OUAT, Odisha
 Dr. J.K. Jena
DDG (Fisheries), ICAR
 Dr. T. K. Behera
Director, ICAR –IIVR, Varanasi
Conference Director
 Prof. Yashwant Singh
Director, I. Ag. Sc., BHU

National Advisory Committee

Chairman

Dr. P. Chandra Sekhar
DG, MANAGE, Hyderabad

Convenors

Dr. Rakesh Singh, BHU
 Dr. B Jirli, BHU
 Dr. Amitav Rakshit, BHU

Advisory Members

Dr. V.V. Sadamate
Agricultural Extension Specialist &
Former Adv. Ag., Planning Commission, Gol
 Dr. Manas Mohan Adhikari
Former VC, BCKV
 Dr. C. Satapathy, Amity University
 Mr. Manas Kumar Satapathy
Integrator, PRADAN, New Delhi
 Dr. A. K. Singh, Professor, Agril. Extn., BHU
 Dr. Debashish Sen
Director, People's Science Institute
Dehradun
 Dr. S. K. Kashyap, Dean, CoA, GBPUAT
 Dr. R. N. Padaria, IARI, New Delhi
 Dr. Balasubramaniam P, TNAU
 Dr. Santosh Rout, SOA, Bhubaneswar
 Dr. V. Venkatasubramanian
Director, ATARI, Bengaluru
 Dr. S. S. Dolli, Dharwad

Dr. U.S. Gautam, Director
ICAR-ATARI Kanpur &
Former Vice Chancellor, BUAT, Banda
 Dr. Souvik Ghosh
Visva-Bharati, West Bengal
 Dr. Himanshu De, CIFA, Bhubaneswar
 Dr. S.K. Singh, Director, ATARI, Jodhpur
 Dr. Rajbir Singh
Director, ATARI, Ludhiana
 Dr. Lakhani Singh
Director, ATARI, Pune
 Dr. Y.G. Prasad
Director, ATARI, Hyderabad
 Dr. A.K. Tripathi
Director, ATARI, Guwahati
 Dr. P.V. Satyagopal
ANGRAU, Bapatla
 Dr. Anjani Kumar
Director, ATARI, Patna
 Dr. Ramgopal Laha
Joint Director, ICAR-NEH, Sikkim
 Dr. K. M. Singh
Dean, PGCA, DRPCAU, Samastipur
Members
 Dr. Niraj Kumar
SRM, XIMB, Bhubaneswar
 Dr. Jayasree Krishnankutty M, KAU
 Dr. MS Nain, IARI, New Delhi
 Dr. B Dupare, ICAR, Indore
 Dr. ML Sharma, IGKV, Raipur
 Dr. Prashant Srivastava, ISED, BHU
 Dr. Joginder Singh Malik, CCSHAU
 Dr. Niraj Singh, ICAR IIVR
 Dr. Rajeew Dohrey, NDUAT
 Dr. R.P. Dwivedi, ICAR-CAFRI
 Dr. B.P. Mishra, BUAT
 Dr. Sataya Prakash, RPCAU
 Dr. Lalita Vatta, MMV, BHU
 Mrs. Jayashree M P, CPCRI
 Dr. Divyanshu Shekhar, DRPCAU
 Dr. Tulika Kumari, DRPCAU

Conference Secretariat

Student Conveners

Mr. Himadri Roy, BHU
 Mr. Nikhil J, BHU
 Mr. Saurabh Chandra, BHU
 Mr. Prashish Singh, BHU
 Mr. Gyan Shukla, BHU

Student Coordinators

Ms. Jagriti Kumari, BHU
 Mr. Harshit Paliwal, BHU
 Ms. Priyanka Roy, BHU
 Mr. Waris Ali, BHU

Student Secretaries

Ms. Sushree Purabi Panigrahi, BHU
 Mr. Musani Chenna Madhav, BHU
 Ms. Suman Roy, BHU



काशी हिन्दू
विश्वविद्यालय



BANARAS HINDU
UNIVERSITY



ieecbhu
JANUARY 27-30, 2023

INTERNATIONAL
EXTENSION EDUCATION CONFERENCE
ON
**Innovative Applications in Agricultural Extension
for Sustainable Food & Environmental Security**

Venue: Banaras Hindu University, Varanasi, India



Organized by :

DEPARTMENT OF EXTENSION EDUCATION
Institute of Agricultural Sciences, Banaras Hindu University, Varanasi

Supported by :

IoE, BHU, Varanasi | ICAR, New Delhi | OSEE, Bhubaneswar | ISEE, New Delhi

Background

Extension is a key pillar of agricultural development in the world. While large investments have been made during the last few decades to strengthen agricultural research, extension, and advisory services, the extension and outreach systems in most developing countries remain weak and are often broken, under-funded, and disconnected from research and education. The synergism between extension and research is well recognized, but in practice, often a lack of cooperation exists between them. Greater integration, cooperation, effective communication and appropriate mechanisms are needed to foster joint programs linking research and extension systems. Additionally, extension programmes are expected go beyond farm advisory support and encompass larger sphere of community development in both rural and urban areas.

Today, extension system has to deal with ever evolving challenges faced by farming community from economic viability to techno-feasibility with sustainability front. Multipronged challenges like changing demand of Extension through linking of farmers to market, information delivery mechanism, environmental conservation, strengthening of Farmer Producer Groups, promotion of microenterprises at grass root level, etc. make this EAS to perform more and diverse innovative functions. A lot of emphasis is being given on innovative extension approaches at the field level, in order to ensure an effective implementation of the Transfer of Technology (ToT) process. A plethora of new approaches have emerged and with the inclusion of several innovation functions (like innovation broker, facilitators, negotiator, manager etc.), EAS becomes more dynamic than ever before. The nature of these approaches varies from country to country. Several global experiences and many more has put us a call to bring forward different **innovations in extension education** and their utility and relevance to improve the agriculture and allied sectors in a holistic manner.

Who May Participate

Agricultural personnel, extension workers, professors, teachers, research scholars, students, industry, job providers, scientists, financial organizations, policy makers, administrators, other professionals and stake holders engaged in agricultural extension research and extension service.

Aim of the Conference

The 3rd International Extension Education Conference (IEEC BHU-2023) aims to connect together the extension educators and practitioners round the globe for sharing their diverse experiences, innovations and good practices proposing suitable alternatives sustainable development Goal, climate and environmental security.

Abstract Format

Accepted abstracts will be a concise summary of factual information and not simply a general description of what the author plans to present. A high-quality abstract contains the following key elements (without designating them as such): (1) a brief introduction,

Themes

Theme 1: Innovations in Agricultural Extension Management

1. Institutional Pluralism: Mapping and Convergence
2. Capacity Building & Training Management in Extension
3. Digital Initiatives, Disruptive Technologies & Knowledge Management
4. Technology Development, Assessment and Transfer
5. Entrepreneurial Extension, Incubation & Start ups

Theme 2: Innovations in Extension Communication and Diffusion

6. Structural & Functional Imperatives of Communication Process
7. System Paradigm and Sustainable Models of Communication
8. Farm Journalism & Social Media Extension
9. Communication, Diffusion & Behavioural Research in Extension

Theme 3: Innovations in Extension Service

10. Doubling Farmers Income: Innovations and Experiences
11. Value Chain and Market Led Extension
12. Family Farming and Nutrition Sensitive extension
13. Gender & Youth issues in Agriculture
14. Extension Approaches for Climate Smart Agriculture

Theme 4: Future Perspectives of Agricultural Extension

15. Rethinking Agricultural Extension: Policies and Reforms
16. Extension in Social Context: Vocal for Local
17. Emerging Pedagogies in Teaching and Learning
18. Worldwide Education Policies and NEP 2020
19. Sustainable Food Production Addressing SDGs
20. Grass Root Innovations and IPR issues
21. Scope & Challenges in Natural Farming & Extension

including objectives of the presentation; (2) relevant experimental conditions indicating the scope of study or survey (authors of predominately philosophical works may substitute other appropriate criteria); (3) observations, results, or data (however, data should be in summary form and not presented in tables or graphs) - philosophical abstracts must demonstrate application of said philosophy; and (4) a concise summary.

Guidelines for IEECBHU -2023 Abstracts

- Abstracts are limited to one paragraph of 250 words. The total count of words does not include title of the paper, authors name, designation and institutional affiliation.
- Create the abstract with MS Word or compatible software with single space, using Times New Roman font of 12 point or similar.
- Title of abstract should be brief and precise and in bold.
- Author(s) name(s) and affiliation(s) is/are written just below the title of the paper.
- First author/submitting author should be the contact author.
- Presenting author's name should be followed by an asterisk (*).
- Do not include illustrations or bibliographical references in the abstract.
- Abstract should contain at least 5 key words

- Indicate if you would like to be considered for an oral presentation. Those not chosen for oral presentations will be posters.
- If an author submits multiple abstracts, the topic and content of each must differ substantially.
- Abstract should stand alone and contain valuable information for both those in attendance as well as those who read it in the compendium Abstracts are subject to screening before publication.
- Please rename your abstract as **first name_theme of submission**.

An abstract is unacceptable if it

- Contains significant grammatical errors and (or) meaningless statements such as: "The results will be presented."
- Includes no results or statements relating to the objective(s).
- Fails to comply with submission requirements.
- Presents opinion/speculation with no demonstrated application for teaching or advising efforts.
- Not within the scope and objective of the conference.

Abstracts may be sent by e-mail to ieecbhu2023@gmail.com on or before **November 30, 2022**.

Registration Open please visit www.ieecbhu.in

REGISTRATION FEE

Category	Early Bird (Upto 15 th December)	Late Registration (15 th Dec. onwards/on spot)
Indian National		
Institutional	₹ 8,000/-	₹ 8,500/-
Academicians/ Professionals	₹ 5,000/-	₹ 6,000/-
Students	₹ 2,500/-	₹ 3,000/-
Accompanying Persons/Guests	₹ 2,500/-	₹ 2,500/-
Retired Person	₹ 2,000/-	₹ 2,000/-
Foreign Nationals		
Academicians	US \$ 150	US \$ 150
Students	US \$ 100	US \$ 100

Mode of payment

The registration fees shall be paid through demand draft in favour of "IEEC2023" payable at Varanasi, India or through electronic transfer (Net Banking, NEFT, UPI) at SBI, BHU Branch, Varanasi (A/C- 41373124834, IFSC- SBIN0000211).

Accommodation

Accommodations will be provided on payment and first come first serve basis in university guest houses. The delegates may also manage accommodation in nearby hotels. Please visit conference website for more details and updates.

IMPORTANT DATES

Submission of Abstracts	30 th November, 2022
Communication of Acceptance	10 th December, 2022
Full length Paper submission	30 th December, 2022
Conference Dates	27 th -30 th January, 2023